

WHAT ARE YOU LOOKING FOR?

ABOUT: PLEASE READ



SECTIONS at a glance

Our innovative summary provides you with need-to-know trends using the latest available data. A must-read for time-pressed board members



Executive Summary

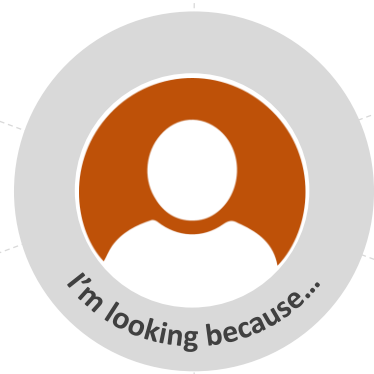
I want to grasp current retail trends from the latest available data



Sector Analysis

Improve your decision making processes by drawing upon robust economic analysis specific to the sector. This empowers you to place economic analysis, econometric modelling and proprietary data at the heart of your insight

I need sector-specific economic analysis



Met Office Weather Analysis

Get access to historical weather data (max temperature, sunlight hours and others) across 12 regions supplied through our partnership with the Met Office

I want weather data to identify behavioural trends



Health & Beauty Sales Overview

Save time - we've done the hard work for you: the searching, collating and bringing it all together using comprehensive sources including the ONS, British Retail Consortium, Visa and many more

I want a holistic view of the sector, but I'm short on time



Market Intelligence

Quickly get to grips with critical statistics that describe the overall market. We cut through complex data and present go-to analysis helping you identify actionable insight

I need a better understanding of the market to take the right actions

I need a competitive edge by understanding key economic factors

Macroeconomic Factors

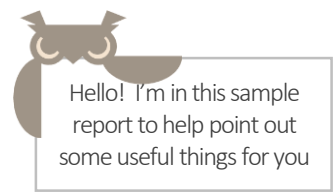


Learn from clear explanatory analysis of economic factors influencing health and beauty demand (e.g. disposable income growth, footfall, confidence and more) giving you a competitive edge

[View the report for more information...](#)

ABOUT: PLEASE READ

KEY FEATURES *saving you time*



Quick-view section identifier

Monthly insight reports keep you abreast of the very latest narrative

Time series charts help you contextualise performance historically and identify seasonal trends

Quick-view need-to-know stats

Clickable section links for easy navigation

Discover how else we can help and get in touch

Clothing and Footwear

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Footwear - Retail Economics Index

Online Cloth/Footwear - ONS

By Size of Retailer - ONS

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Retail sales - July 2016

Clothing sales rose by 1.8% in July compared with last year when sales rose 2.5%. On a rolling three-month basis, sales fell by 1.6% marking the eighth consecutive month of falling growth.

July's weather was in marked contrast to June as consumers were able to swap their umbrellas for flip flops with rainfall down 25% on the previous month. However, with clothing retailers now concentrating on Autumn ranges and back-to-school, spending was largely on discounted summer stock which came to the detriment of margins.

The short-term result of Brexit may be an influx of wealthy tourists keen to capitalise on the depreciation of sterling. This is likely to support the sale of luxury goods, particularly in London. The New West End Company reported sales hit £400 million in the capital's shopping heart in July, 4.9% higher than last year. Bond Street was the standout performer with a surge of 11.5%.

However, the low price/high volume retailers such as Primark and H&M are likely to be more negatively affected by the Brexit vote. Their margins are already thin and justifying price increases due to increased import prices may be more difficult than for mid-range or premium brands given a major part of the brand positioning is based around value ranges.

The latest trends show consumers spending higher proportions of their disposal income on leisure and cultural activities and pulling back on spending on clothing and footwear. The Bank of England more than halved its forecasts for household spending growth over the next two years after the vote to leave the EU.

Clothing - year-on-year growth

Source: Retail Economics

Sector Growth Rankings	Jul-16	12 month avg.	6 month avg.	3 month avg.
Electricals	4.6%	7.3%	6.0%	6.6%
Health and Beauty	2.0%	2.9%	6.0%	6.6%
Footwear	2.8%	4.2%	2.0%	4.5%
Clothing	1.8%	-0.3%	-3.7%	-4.6%
Food	1.7%	0.2%	1.0%	0.4%
DIY and Gardening	-0.2%	0.5%	-1.0%	0.4%
Homewares	-0.3%	4.6%	3.3%	2.0%
Furn & Floor	-1.7%	4.7%	5.0%	4.0%

Source: Retail Economics

*Period aligned to ONS trading calendar: 3 July to 30 July 2016

Clothing

1.8%

Clothing sales rose by 1.8% in July 2016, year-on-year.

Three-month basis

-1.6%

Clothing sales fell by 1.6% on a three-month rolling basis - marking the eighth consecutive month of negative growth.

"The sharp depreciation of sterling led to a boost in tourists with 4.3% more flights booked to the UK in the 28 days following the vote than last year"

[Clothing & Footwear example report page]

Independent analysis - bold, concise and authoritative, allowing you to cut through complex issues and interpret their implications for your business

Relevant charts and tables to help you visualise and identify economic trends helps aid strategic decisions

Unrivalled summary insight points giving you a competitive edge

**THIS SAMPLE REPORT USES
OLDER DATA JUST TO
DEMONSTRATE CONTENT.
ACTUAL FRONT PAGE**



UK Health and Beauty July 2016

UK Retail Sales

2.1%

Retail sales rose by 2.1% in July, year-on-year.

Online Sales

17.3%

Total online retail sales rose by 17.3% in July, value and non-seasonally adjusted, year-on-year.

Shop Prices

-2.0%

Shop prices fell by 2.0% in July, year-on-year, according to the ONS.

Health and Beauty

3.0%

Health and Beauty sales rose by 3.0% in July, year-on-year.

Average Weekly Sales

£285m

The average weekly spend on Health and Beauty in the UK in July.

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certain sections to
keep it concise

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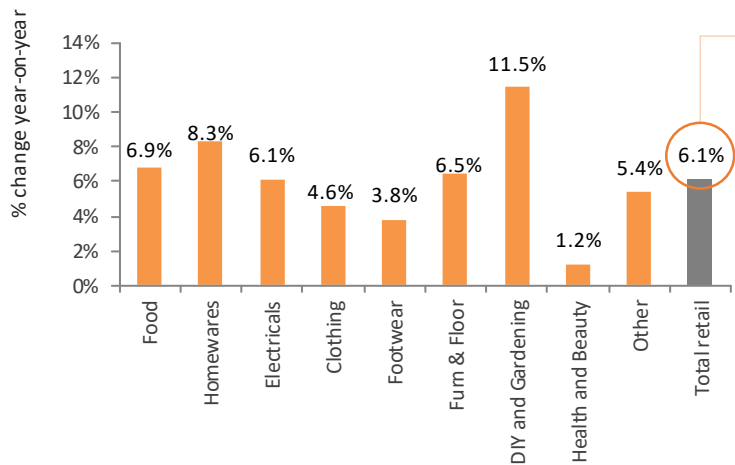




Accelerate critical data intake with our new Exec Summary format. Example from our Retail Sales report April 2017

Retail sales growth boosted by Easter

Growth by Category y/y



EXECUTIVE SUMMARY

Sales Growth

Retail sales rose by 6.1% in April, year-on-year, as the timing of Easter positively distorted annual sales growth.

Warmer and drier weather, together with the Easter impact, helped boost footfall which rose by 2.7% in April, year-on-year, and up 12.7% on the previous month, according to Ipsos.

1 Retail Economics Executive Summary

APRIL 2017

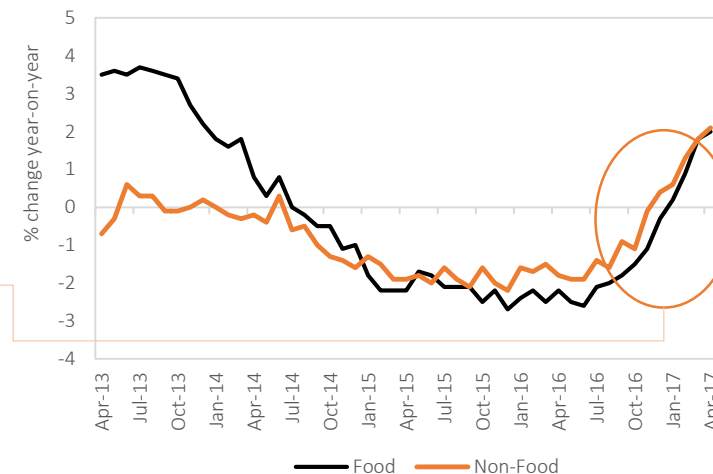
Shop Price Inflation

The ONS estimated that average prices in shops rose by 2.1% in April (excluding fuel), driven by a broad range of categories.

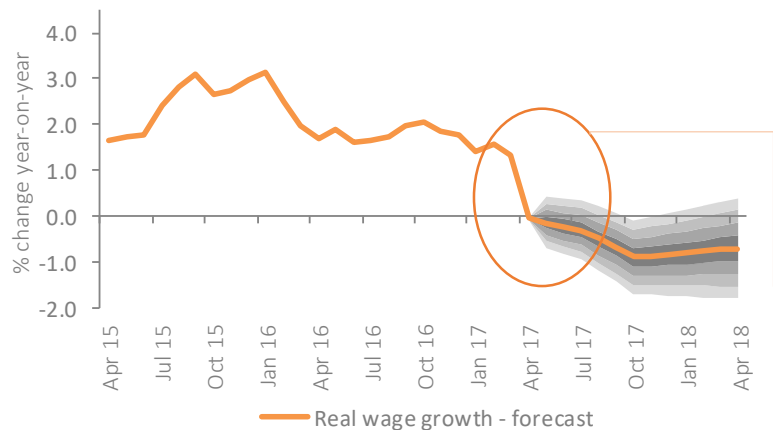
The rise in food and non-food shop prices has accelerated markedly since the beginning of the year.

2 Retail Economics Executive Summary

Shop price inflation rising fast



Real earnings are already falling



Real Earnings

The latest Consumer Price Index showed the cost of living is now rising at the fastest rate in over three years (+2.7%) and this is outpacing wage growth.

Our forecast for real earnings growth correctly predicted that it would start to shrink in April and we currently forecast for it to remain in negative territory for the remainder of the year before starting to recover in 2018.

3 Retail Economics Executive Summary

Non-retail Consumer Spending

Looking forward, we feel there is likely to be an element of "pay-back" in May as consumers feel constraints on personal finances tighten.

Overall growth was driven by strong performances across Hotels, Restaurants and Bars (+9.2%) and Food and Drink (+5.9%) — the latter reporting its strongest growth rate in three years.

4 Retail Economics Executive Summary

Non-retail consumer spending remains robust

Consumer Spending Index	Mar-17	Apr-17
Food, Beverages and Tobacco	-0.4%	5.9%
Clothing and Footwear	-0.4%	2.3%
Household Goods	0.0%	-3.4%
Health and Education	7.4%	-9.5%
Transport and Communication	-1.7%	-9.2%
Recreation and Culture	7.2%	2.8%
Hotels, Restaurants and Bars	4.2%	9.2%
Misc. Goods and Services	6.8%	0.5%

TESCO



Senior Insight Manager

“

Retail Economics provide data automation processes that save us valuable time and resource. The narrative they provide on the market is always to the point, forward looking and help put in context the challenges facing the consumer environment. **We actively use the insights provided to make important decisions.**

”



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Our time series graphs allow you to quickly identify trends and put in context the latest data.

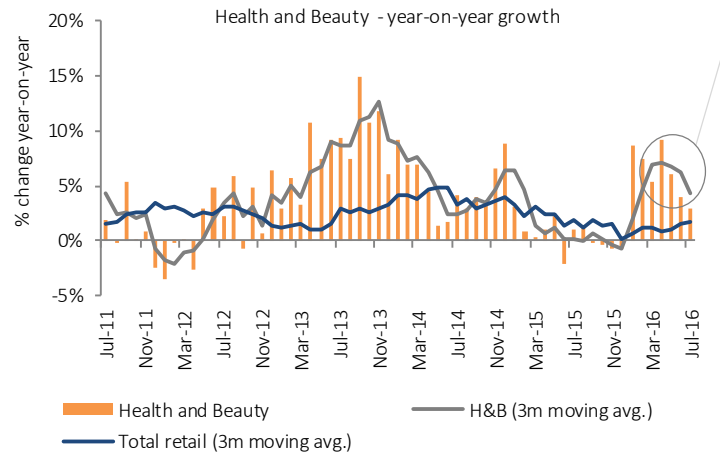
Health and Beauty – Retail Economics Index: July 2016

Health and Beauty saw sales rise by 3.0% in July, the third fastest growing sector. However this was against soft comparisons as sales rose by just 1.0% in July 2015.

Anecdotally, demand for sun creams supported sales growth which was helped by the warmer weather. Cosmetics also appeared to be a key driver of sales growth while online remains a crucial channel supporting the sector given its relatively low penetration rate. Indeed, our estimates suggest that online sales account for just 4.5% of total retail sales in Health and Beauty.

Health and fitness shoppers are also driving growth across the category with increasing demand for vitamin and mineral supplements and weight control products. This has been particularly popular in the run up to the holiday period.

We also continue to see the increasing popularity of fashion and celebrity culture playing a crucial role in pushing particular brands and product ranges. Specialist health and beauty retailers are particularly well positioned to communicate with their loyal customer base through social media and targeted promotions.



Health and Beauty

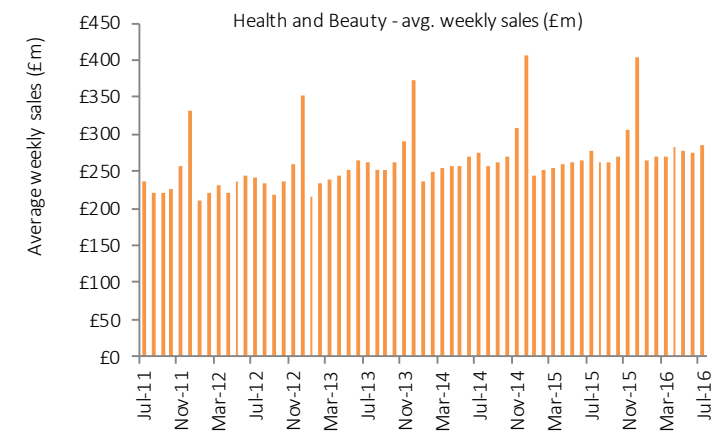
3.0%

Health and Beauty sales rose by 3.0% in July, year-on-year.

Three-Month Basis

4.3%

In the three months to July, Health and Beauty sales rose 4.3%.



Source: Retail Economics: Retail Sales Series – value, non-seasonally adjusted

*Period aligned to ONS trading calendar 3 July to 30 July 2016

“Our estimates suggest that online sales account for just 4.5% of total retail sales in Health and Beauty”

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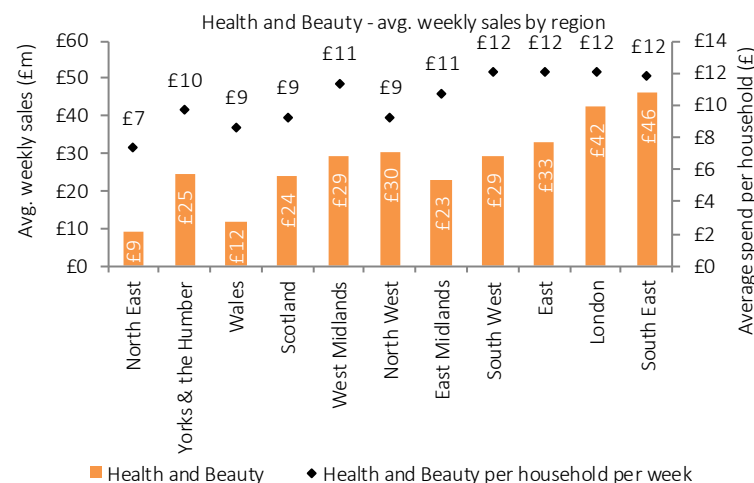
Health and Beauty – Retail Economics Index: July 2016

The latest data from the BRC-Nielsen Shop Price Index reported prices falling for the eleventh consecutive month with deflation of 0.7%.

Given the poorer outlook for the economy and the prospects for consumer spending, parts of Health and Beauty, particularly mid-tier ranges, may come under pressure. That said, this sector is generally defensive to changes in disposable incomes and so we expect sales to hold up relatively well in the coming months.

Nevertheless, consumers may be tempted to trade down to cheaper alternatives and be swayed by promotional offers to a greater extent with disposable incomes under pressure. We expect clothing retailers will continue to expand into cosmetics as they drive additional income streams and tap into the younger market.

In addition, online remains a key avenue for growth given its relative immaturity compared to other sectors within retail. The BRC estimate that online only accounts for c.4% of total sales for Health and Beauty. As retailers continue to bolster their online proposition and add value through social media and blogging, there is significant value to be added to top line sales through this channel.



Health and Beauty	Annual% growth	Avg. weekly spend (£m)
Feb-16	7.4%	£271
Mar-16	5.3%	£269
Apr-16	9.3%	£283
May-16	6.1%	£278
Jun-16	4.1%	£275
Jul-16	3.0%	£285

Source: Retail Economics: Retail Sales Series – value, non-seasonally adjusted

*Period aligned to ONS trading calendar 3 July to 30 July 2016

*Regional figures may not sum to total due to rounding

South East

£46m

The average weekly spend on Health and Beauty in the South East in July.

Average weekly sales

£285m

The average weekly spend on Health and Beauty in the UK in July.

“This sector is generally defensive to changes in disposable incomes and so we expect sales to hold up relatively well in the coming months”

finnCap



*Research Director and Head
of Consumer Sector*

“

Retail Economics provide tailored reports which help save us time and resource so we can concentrate on our business. They are quick to respond to queries and always around to help.

”



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Macro Factors – Consumers

Consumer spending reached £288,853 million in the first quarter of 2016. This was an increase of 0.7% on the previous quarter and up 2.8% year-on-year.

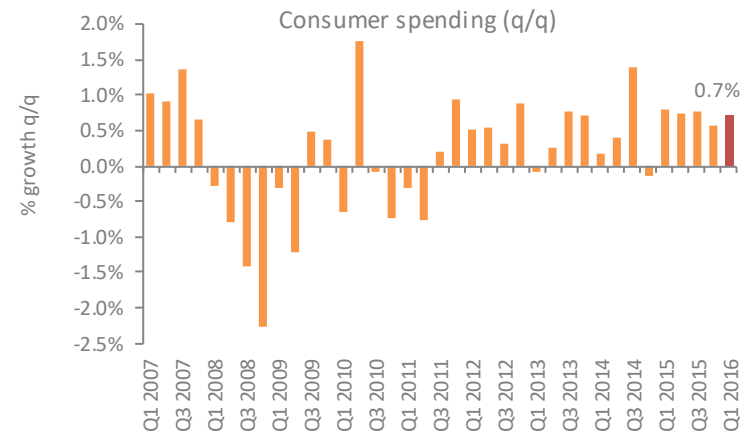
Health (+12.5%), Recreation and Culture (+8.6%) and Furnishings and Household Equipment (5.2%) were the fastest growing categories, year-on-year.

GfK produced a one-off Brexit special to measure post-referendum sentiment which showed the sharpest drop in 21 years, falling eleven points to -12.

While the collapse in confidence is concerning, we don't believe this will lead to an immediate fall in spending. Consumers react to their own personal experience of the economy in terms of wages, job security and prices in shops.

Despite the heightened levels of uncertainty caused by Brexit, we don't forecast a material squeeze on personal finances until the beginning of 2017 which will be driven by the sharp depreciation of sterling.

Our full reports include info on:
[Household Spending](#)
[Footfall](#)
[Labour Market](#)



Source: ONS, GfK

Spending

£289m

Consumer spending reached £288,853 million in the first quarter of 2016.

Confidence

-12

Consumer confidence fell to -12 following the EU Referendum result.

“While the collapse in confidence is concerning, we don't believe this will lead to an immediate fall in spending.”



We have a laser-like focus on consumers and interpret how changes in discretionary income affects demand

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Macro Factors – Earnings

Real earnings growth rose to 2.0% in June which was an improvement on the previous month but remained below the levels seen in 2015.

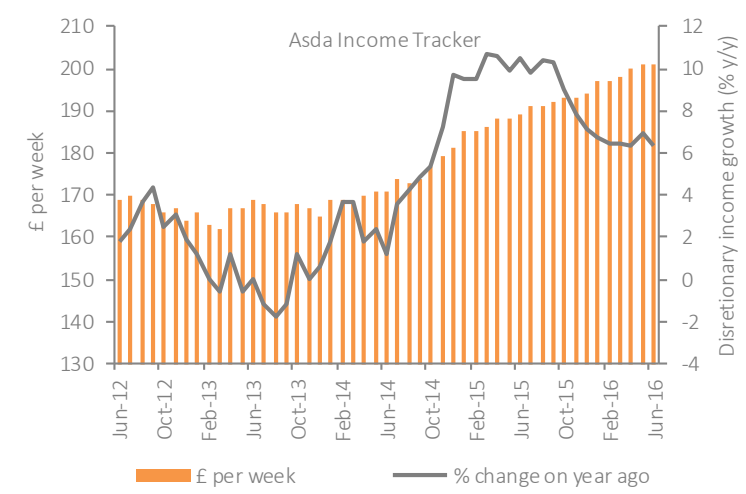
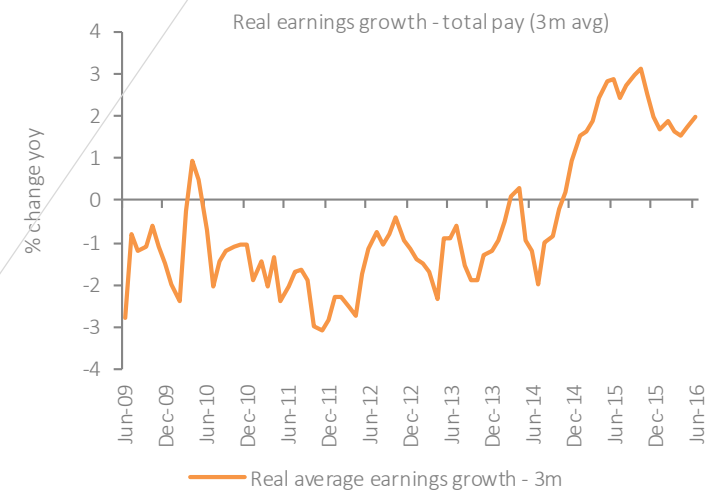
Average earnings continued to build on previous levels rising by 2.4% (including bonuses) which is the highest since September 2015. The measure which excluded bonuses rose by 2.3%. This is also against a backdrop of the introduction of the National Living Wage on 1 April 2016.

Looking forward, we are more pessimistic about the outlook for real earnings growth. Although there is still considerable uncertainty over the impact of the fall in sterling, our initial analysis suggests inflation could reach 3% by the second quarter of 2017. As we struggle to see an improvement in wage growth, real earnings could start to decline by April/May 2017.

The Asda Income Tracker showed that the average UK household had £201 a week of discretionary income in June 2016, up by an extra £12 a week (+6.3%) on June 2015.

Looking at data from across the UK, the latest figure showed that growth remained above £10 per week in all but two areas, as year-on-year growth ranged from £8 in Northern Ireland to £18 per week in the East of England over the course of Q2 2016.

We forecast that inflation could reach 3% by the second half of 2017. Given unemployment is expected to rise next year and wage growth will be under pressure, real earnings could start to shrink by this time next year.



Source: ONS, Asda Income Tracker

Real Earnings Growth

+2.0%

Real earnings growth rose to +2.0% in June.

Discretionary Income

£201

The average UK household had £201 a week of discretionary income in June.

“Average earnings continued to build on previous levels rising by 2.4% (including bonuses) which is the highest since September 2015”



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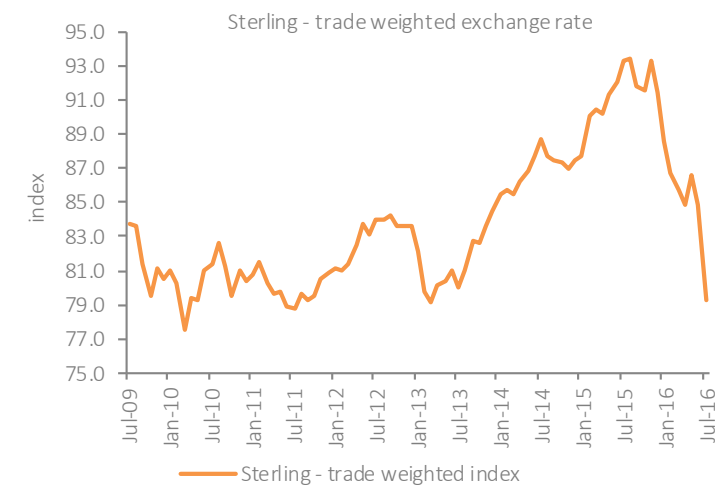
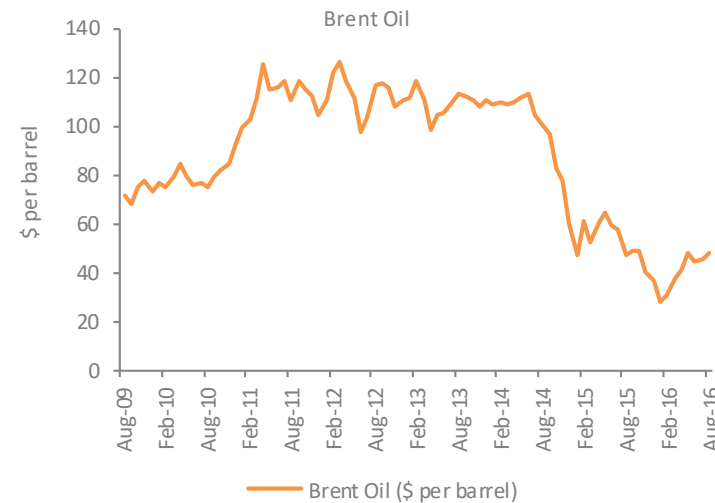
Oil prices have rebounded off of their lows earlier in the year but remain at depressed levels. In August, oil prices resided at around \$45 per barrel.

Oversupply of oil products, such as gasoline, is weighing down on prices and there is currently an oversupply in the market. The International Energy Agency recently announced that high stock levels remained “a major dampener on oil prices”.

In terms of the value of sterling, the initial response from financial markets has been predictably negative, with the pound dropping by c.10% to a 30-year low of \$1.34, with some economists suggesting it could drop as far as \$1.20.

This will push up the cost of imports which will inevitably feed through to higher inflation. The speed and quantum of the pass through is dependent on a large range of variables included hedging contracts, length of supply chains, pricing power, price elasticity of demand and many other factors.

That said, we forecast that inflation could reach 3% by Q2 2017.



Source: ONS, Bank of England

Oil

\$45

Oil has fallen to \$45 per barrel over the last two months as excess supply weighs on prices.

Sterling

-10%

Sterling has fallen c.10% since the result of the EU Referendum.

“We forecast that inflation could reach 3% by Q2 2017”

Our forecasts are bold and produced using robust economic analysis



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Macro Factors – Costs, Prices and Margins

The Baltic Dry Index, an indicator of shipping costs, has risen in recent months but the benchmark still remains down by c.35% on an annual basis.

Commodity prices have gained traction in recent months and the latest data shows that deflation has eased markedly.

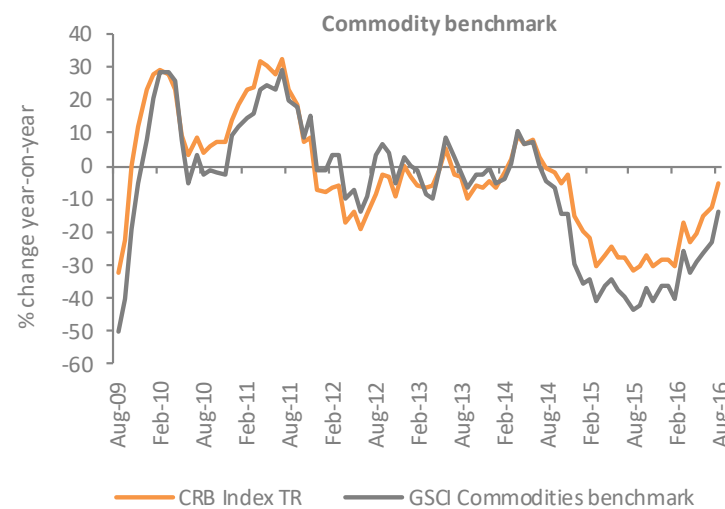
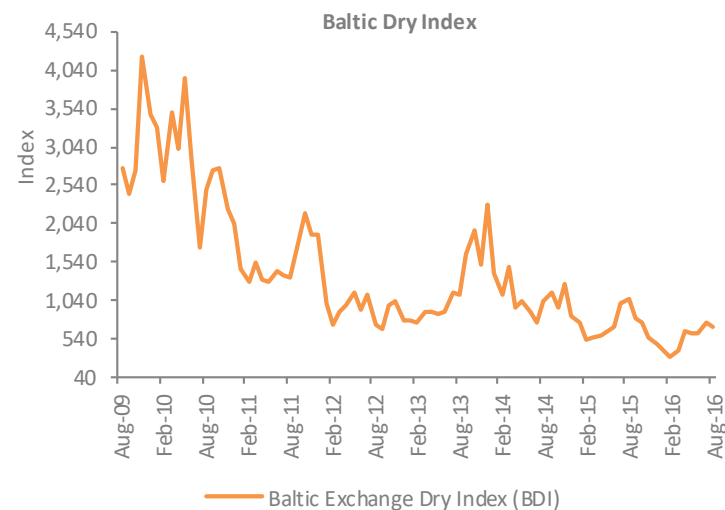
According to the Thomson Reuters CRB Index, commodities are down by c.5.5% year-on-year. This time last year commodity prices, according to this index, were falling at a rate of 27%, year-on-year.

The Goldman Sachs Commodity Index (GSCI) measure suggests that prices are following a similar trajectory. The latest data showed that commodity prices still remain around 14% lower, year-on-year, however, this time last year deflation was around 40%.

With commodity prices gaining traction, import prices rising from the collapse in sterling and other operational costs, such as labour, rents and rates rising for retailers, margins will come under increasing pressure in the coming months.



We analyse a range of industry data sources to provide you with an informed and comprehensive view



Source: CRB-TR, GSCI, BDI

Shipping Costs

-35%

The Baltic Dry Index is down c.35% on the year and remains at historically low levels

Commodities

-5.5%

According to the Thomson Reuters CRB Index, commodities are down by c.5.5% year-on-year.

“Commodity prices have gained traction in recent months and the latest data shows that deflation has eased markedly”



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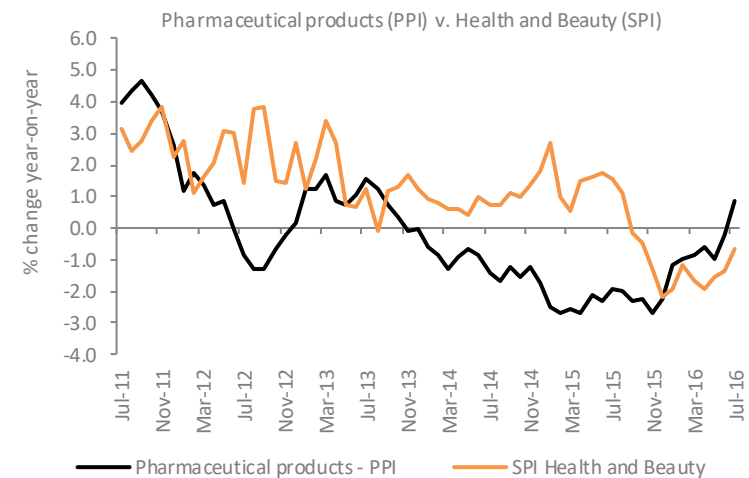
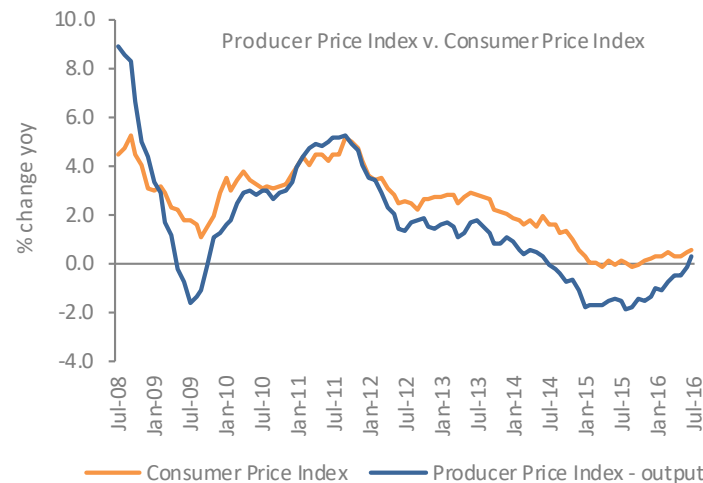
The latest Producer Price Index (PPI) data offers clear evidence that cost pressures are beginning to accelerate at the start of the production line, and firms are beginning to pass some of the rise in their input costs to their output prices.

The PPI for input goods, indicative of costs faced by producers, rose to 4.3%, year-on-year — the fastest rise since July 2013. Granted, deflation was already easing from past falls in the price of oil and a rise in sterling annualising.

Nevertheless, the ease in deflation and movement into inflationary territory has been accelerated by the post-Referendum fall in sterling.

The price of imported materials rose by a punchy 6.5% in July 2016, only the second rise since September 2013. These cost pressures have also started to materialise in PPI output, reflective of factory gate prices faced by retailers, which rose by 0.3% in July — the fastest since May 2014. This is significantly higher than PPI output deflation which averaged 1.7% in 2015.

The impact of sterling's sharp depreciation will vary depending on the currency used for sourcing, the length of supply chains and hedging and contract strategies.



Source: ONS, BRC-Nielsen

Pharmaceutical

-0.3%

According to the ONS PPI, Pharmaceutical factory gate prices fell by 0.3% in June.

Shop Prices

-0.7%

According to the BRC-Nielsen Shop Price Index, the price of Health and Beauty products fell 0.7% compared with the previous year.

“The impact of sterling’s sharp depreciation will vary depending on the currency used for sourcing, the length of supply chains and hedging and contract strategies”



*Partner, Head of
Retail and Leisure*

“

The succinct intelligent commentary we receive from Retail Economics is current, relevant and thought-provoking.

They cut through the noise of the economic data, summarise the key issues and provide a meaningful insight which is focused on retail and easy to read and digest in a time constrained day. It's independent, unbiased and they tell it how it is.

”





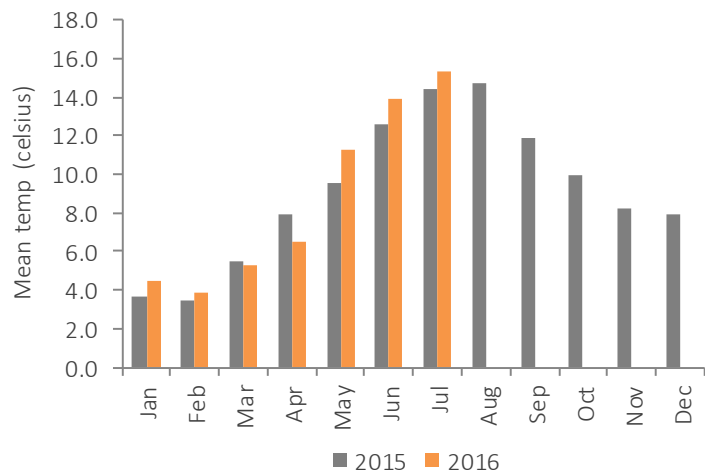
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Rainfall and
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across 12 regions

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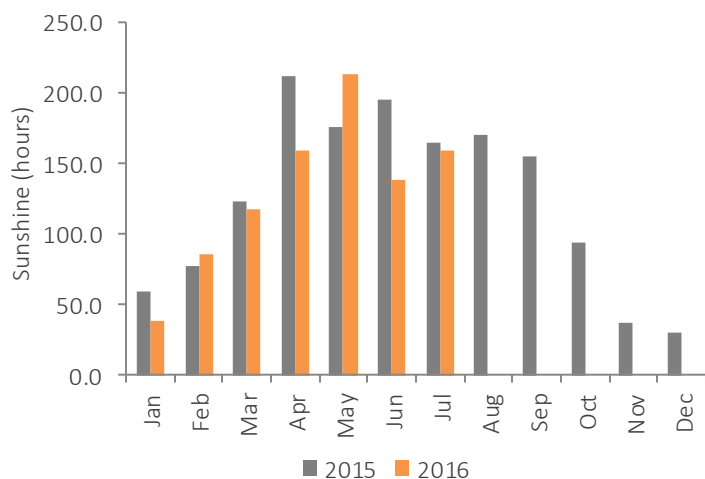
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Weather Watch – Met Office



Mean Temp	2015	2016
Jan	3.7	4.5
Feb	3.5	3.9
Mar	5.5	5.3
Apr	7.9	6.5
May	9.6	11.3
Jun	12.6	13.9
Jul	14.4	15.3
Aug	14.7	
Sep	11.9	
Oct	10.0	
Nov	8.2	
Dec	7.9	



Sunshine	2015	2016
Jan	59.6	37.9
Feb	77.5	85.3
Mar	123.4	117.5
Apr	212.2	159.3
May	176.6	213.8
Jun	196.2	138.0
Jul	164.8	158.9
Aug	171.0	
Sep	155.4	
Oct	93.7	
Nov	36.6	
Dec	29.8	

Source: ONS

Temperature

15.3°C

The mean temperature during July was 15.3C.

Sunshine

158.9

There were 158.9 hours of sunshine during July.



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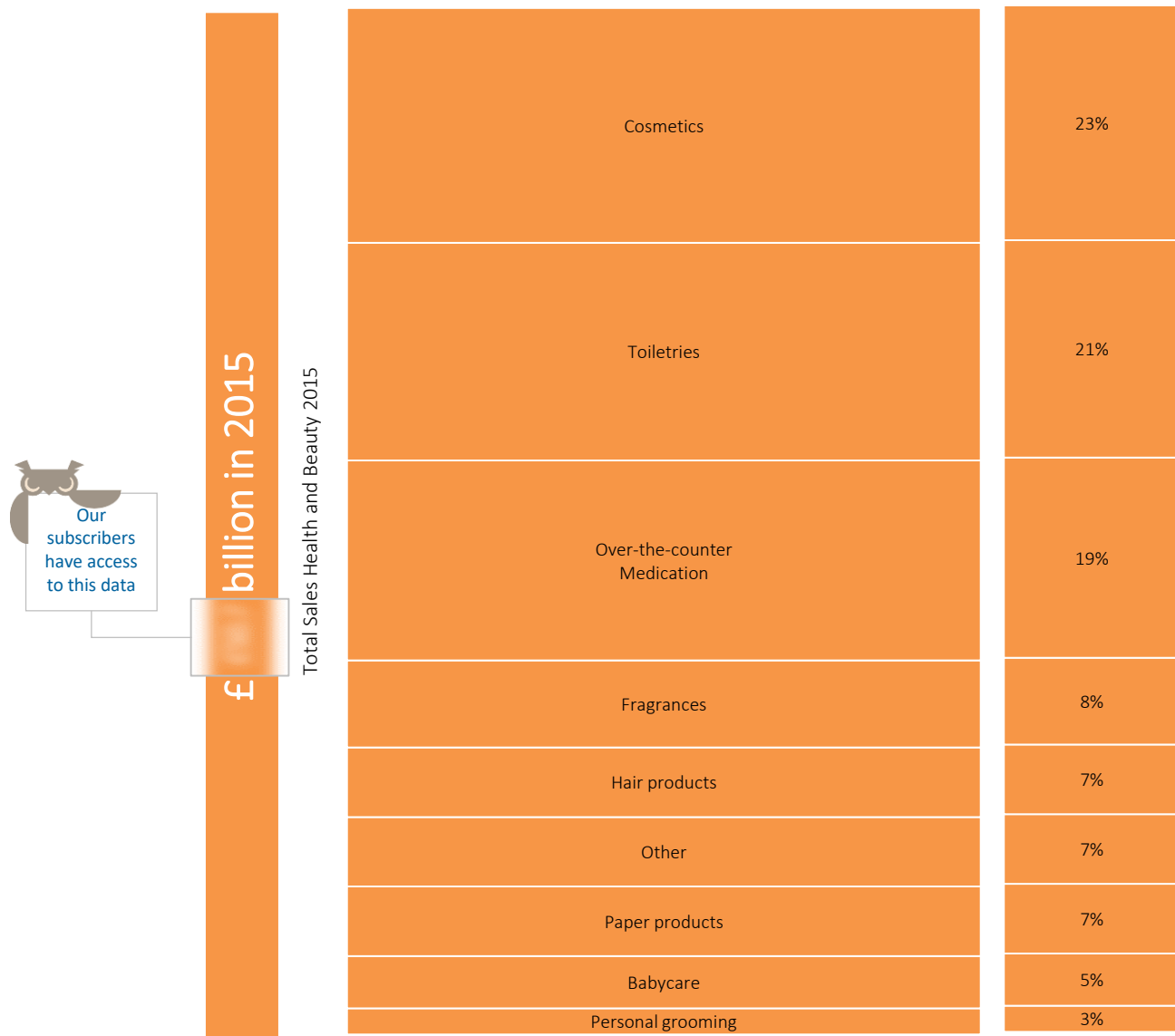
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Market size



Our subscribers have access to this data

Cosmetics

23%

Cosmetics accounted for 23% of total Health and Beauty sales in 2015

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Source: Retail Economics analysis, consumer panel data, financial reports

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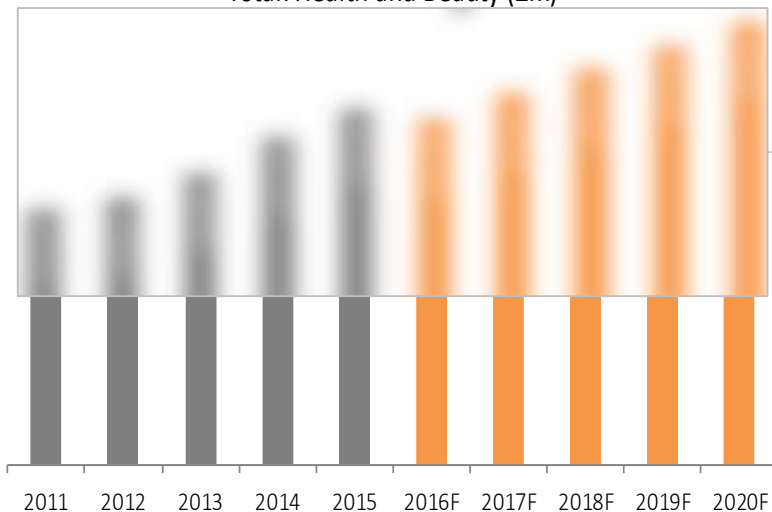
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Forecasts

Total: Health and Beauty (£m)



Our subscribers have access to this data

	Total Health and Beauty (£m)	Growth
2010		-
2011		4.1%
2012		
2013		
2014		
2015		
2016F		
2017F		
2018F		
2019F		
2020F		

Source: Retail Economics analysis, consumer panel data, financial reports

Health and Beauty

£ 24.5bn

Total Health and Beauty sales are expected to reach billion in 2016.

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Leading Health and Beauty Retailers - % of Market Share



Our subscribers have access to this data

Market Share

24.3%

accounts for 24.3% of the Health and Beauty market.



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Leading Health and Beauty Retailers

Retailer	Market Share (%)	Future trend	Summary
Alliance Boots			Boots partnership with Walgreens is still in its infancy making a call on strategic direction difficult. Boots remains the clear market leader in Health and Beauty although competition from clothing retailers – growing aggressively in the beauty market – is a threat. Overall, we suspect Boots to maintain its market share in 2016.
Tesco			A slowdown in store expansions is likely to keep the market share across this category stable.
Sainsbury's			Sainsbury's is actively expanding health and beauty ranges and dedicating a greater amount of space in stores. Introducing more beauty into the online offer will help support growth in market share in the coming year.
Asda			Asda's investment in online and click-and-collect may help boost sales in health and beauty. It appears to have focused more closely on this category in its online offer and it is slowly building credibility.
Superdrug			Superdrug will continue to struggle from the superior pricing power from its core competitors, the supermarkets. However, its use of social media and appeal to the younger demographic has helped. Loyalty card data can help targeted promotional online deals which is its core strength.
M&S			M&S has expanded beauty product ranges in recent years which have seen an uptake in demand. The retailer is trying to differentiate itself through the use of technology (installing virtual make-up counters) and using facial recognition software to help customers identify the right products. Market share is expected to edge up.
Morrisons			Morrisons' health and beauty offer is aimed at the lower end of the market. Its focus on baby-care will help differentiate it from competitors but their immature online presence is likely to lead to a fall in their market share as their competitors increasingly drive digital sales.
Debenhams			Debenhams, the second largest department store in the UK, sees health and beauty as one of its core categories. Premium level labels, makeovers, treatments and consultations help distinguish their offer across competitors. Own brand merchandise is becoming increasingly important as the retailer shifts away from concessions.
John Lewis			Premium products and services in health and beauty will see market share expand in the coming year. A focus on premium brands and fragrances – along with concessions – will help support growth in market share.
Holland and Barrett			Holland and Barrett, the health food specialist, are up against tough competition from the grocers. Although the interest in health foods grow, it is becoming more mainstream and we see specialists lose market share against larger competitors offering similar products at lower prices.

Market Share

14.2%

is the Health and Beauty retailer with a 14.2% share of the market.





Head of
Retail and Leisure

“

Retail Economics provides insightful and thought-provoking economic and retail analysis.

Their focus on the consumer and retail market identifies the underlying trends important for our business to understand and help us to make informed decisions. **Retail Economics is more than a subscription.**

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Economic Insight Reports

Retail Sales



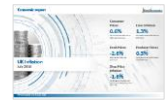
This monthly report covers a range of retail sales indices and category breakdowns including online retail sales, clothing and footwear, household goods, food, DIY and gardening, consumer electricals and more.

Online Retail



This monthly report covers a range of online retail sales indices and category breakdowns including online retail sales, online growth rates by sector, online penetration rates, forecasts and market size estimates.

Retail Inflation



This monthly report covers a range of retail inflation indices and category breakdowns including food inflation, non-food inflation, clothing and footwear, household goods, food, DIY and gardening, consumer electricals, commodity prices, exchange rates and more.

UK Consumer



This quarterly report analyses a range of UK consumer spending indicators including housing market data, consumer confidence, consumer credit, household inflation, labour market statistics, wage growth, retail sales and more.

Retail Economic Briefing



This monthly report analyses a range of macroeconomic indicators including GDP, consumer spending, inflation, labour market, commodity prices, exchange rates, monetary indicators, credit and lending market data, house prices, mortgage data, retail sales and more.

Retail Industry Outlook



This quarterly report provides a forward-looking critical retail analysis. Predictive forecasts and insightful narrative draw upon our econometric models to help you identify the key risks and future opportunities to drive your strategic planning.

Executive Report



This monthly report provides an indispensable one-page summary ideal for senior management and meeting notes. It provides a succinct snap-shot of the need-to-know retail data for the month which includes a mix of the major economic indicators and retail metrics.

Sector Insight Reports

Clothing & Footwear



Food & Grocery



Electricals



Homewares



DIY & Gardening



Health & Beauty



Furniture & Flooring



Retail Economics publish seven monthly sector reports which provide:

- Sector specific economic analysis
- Top 10 retailers by market share
- Market size estimates
- Economic forecasts
- Sector forecasts from 2017 to 2021
- Regional sales data

Bolt-Ons

Quick Response: Retailer Results



Quick Response: Economic Updates



Face-to-face presentation



'Retail Trends' presentation



Tailored Reporting



Additional users



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Shopper Sentiment Survey

- Consumer panel research for household spending split by socioeconomic background
- Forward looking expectations for households and tracks changes in perceptions over time

Retail Cost Base Index in partnership with Retail Week

- Insight into the key operating costs facing retailers, critical to taking a view on profitability
- Focuses on labour, rents, rates, distribution, utilities and central costs, providing time series data derived from our econometric models

Face-to-face presentations

- Thought-provoking presentations at conferences, seminars, company away-days and board meetings
- Senior members of Retail Economics' staff can be booked for these events with Richard Lim (CEO) and Stephen Robertson (Chairman) being in particular demand

Research

- Independent and authoritative economic analysis focuses on the critical trends of the moment
- Whether it's the impact of Brexit, the Experience Economy or the Outlook for 2017/18, you will have access to our latest thought leadership
- Our Retail Economics Help Desk provides first-hand access to our team of analysts, helping to resolve your challenges by drawing upon a wealth of expertise

Weather Data in partnership with the Met Office

- Compare weekly weather forecast reports with actual data from the previous year to help you contextualise like-for-like comparisons
- Monthly reports covering 12 regions include key metrics such as max temperature, sunlight hours and rainfall

Consultancy

- We provide a range of consultancy services to help businesses identify, interpret and integrate rigorous economic analysis into their decision making
- Our research is provided in different forms, from bespoke projects which can help you better understand core markets and highlight potential growth opportunities, to automating data mining and reporting processes, freeing up your time to drive your business forward

Quick Response: Economic Updates

- Rapid, succinct and bold – this service provides you with economic updates delivered straight to your inbox
- Around 2-3 emails per week keeping you ahead of your competitors and fully informed

Tailored Reporting

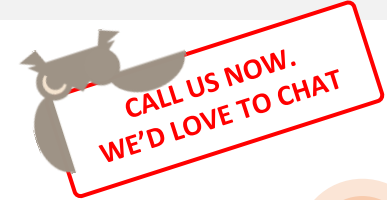
- Tailored reporting delivering bespoke tools relied upon by executive teams
- We identify need-to-know economic indicators which help you understand market trends

Data

- Saving you time by accessing all the need-to-know retail data on a single platform
- Conduct your own analysis with quick and easy downloadable time series data and visualisation tools



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Retail Economics
4th Floor
86-90 Paul Street
London
EC2A 4NE

www.retaileconomics.co.uk
amy_yates@retaileconomics.co.uk
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